

2016

AGM, EDUCATION CONFERENCE
and Tradeshow

Deerhurst Resort
Huntsville • Ontario

OCTOBER 18-20



Synergy

Moving Together - Changing Lives

SPONSORSHIP COMMITMENT

AN OPPORTUNITY...

THE ANNUAL EDUCATION CONFERENCE and Tradeshow truly defines the OACFP as a unified association of bereavement sector professionals providing education, resources and an opportunity to network with others in the industry. Themed as ***Synergy: Moving Together—Changing Lives*** the conference was planned with a focus on the synergies within our industry, with the customers and communities we serve, and the people we work with.

This year's event will be held at the Deerhurst Skyline Resort located in the picturesque Muskoka region. The venue alone offers you a spectacular view in Ontario's desirable cottage community, opportunities to enjoy the facilities...perhaps a round of golf with your peers, or enjoy walking around the resort—the perfect setting to create “synergy”.

This year's main event not only includes an impressive array of educational presentations, but also includes new and fun networking opportunities, diverse industry tradeshow, entertainment and companion program.

With escalating costs associated with organizing events of this magnitude, it is through the very generous support of our sponsors that make it possible for us to continue to provide outstanding programs at affordable prices. As a sponsor, your company will be recognized during the conference program, signage, introductions and event promotions. Sponsors of our featured speakers will have the opportunity to introduce their organization as well as the speaker.

An overview of featured speakers, entertainment, and other sponsorship opportunities is provided. Complete program details are included in the main conference package. For your convenience, this form can be completed and submitted electronically. All sponsorship opportunities are available on a first-come, first-served basis. **Commitments must be received by August 31, 2016.**

...for you to
make an
important
difference

NEW EXPERIENCES...

NEW: FIRST-TIMER WINE AND CHEESE WELCOME RECEPTION

The sponsor of this event will be invited to join First Timers, OACFP Board Members and the Conference Committee to share in a warm welcome to their very first OACFP conference. This unique sponsorship will provide the sponsoring organization the opportunity to acquaint themselves with new OACFP members and attendees.

“BE-DAZZLED”: DENIM AND DIAMONDS NIGHT IN THE TRADESHOW

Be prepared to “be-dazzled” on opening night in the tradeshow. Showing off your bling and denim while visiting industry suppliers at their booths, enjoying the delectable food stations, and mingling with your industry peers will be sure to make this a memorable evening. But the night is young and there is more to come...

NEW: A WARM MUSKOKA WELCOME BONFIRE

At the conclusion of the opening night tradeshow guests will move outdoors to experience another unique and fun networking opportunity to mingle with colleagues while enjoying a casual evening complete with bonfire and s’mores. We encourage anyone to bring along their guitars, harmonicas and voices to add to the Muskoka inspired ambiance.

...the only source
of knowledge is
experience

KEYNOTES/SEMINARS...

...moving
together
through
engaging
seminars

Dr. Joe MacInnis: “Deep Leadership: 10 Ways to Inform, Influence and Inspire People”

Some people are born leaders. The rest of us find ourselves in positions where leadership is required. Self-described as an “accidental leader,” Dr. Joe MacInnis has led or participated in more than fifty of the world’s most important expeditions and logged more time beneath the surface of the Arctic Ocean than any other scientist on earth. A medical doctor and expert on human performance in high-risk, high-stress environments, Dr. MacInnis is an eloquent and stirring speaker who shares the leadership lessons he’s learned from the high seas and beyond. Dr. MacInnis is a physician, scientist, and author who led the teams that made the first science dives at the North Pole and built the world’s first polar undersea station. He was among the first to dive to the Titanic and has worked with the US Navy, the Canadian government, the Russian Academy of Sciences, and NASA.

Brad McKay, Staff Sergeant (ret’d), York Regional Police: “The Value of Peer Support–Taking Care of Your Own”

In policing and other front line services there has been a strong drive to create peer support. These professions are in the high risk category to cause an operational stress injury. The professionals in the funeral and cemetery service are resilient and can handle almost every job. But every once in a while there can be an exposure or incident that overwhelms us, compromising our ability to cope. We all have our triggers, or a soft spot. This presentation will discuss the power and evolution of peer support and how organizations have developed formal systems. Knowing that peer support is a relatively new concept to Cemetery and Funeral Services, strong emphasis will be placed on the need to take care of your own and to take care of each other.

Preet Banerjee: “Behavioural Finance”

When you think of a neuroscientist, an author, and a racecar driver, you rarely think of it being one person—but Preet Banerjee is all those things—and more. Best known as a financial panelist on CBC’s The National, and as a weekly contributor to The Morning Show on Global, Banerjee inspires others to become financially empowered. Sharing his world-class expertise and unique ability to take the complexity out of money matters, he speaks on topics including behavioural finance, neuroeconomics, and personal finance.

AND MORE...

COMPANION PROGRAM

While delegates are busy attending the education sessions and tradeshow, their companions will be enjoying the Muskokalicious Cooking Demo where they will be taken on a sensory journey by the Executive Chef at Deerhurst and participate in a demonstration and sampling of items made with Deerhurst Maple syrup. They will follow that with a Mixology course where they will learn about the ingredients and the proper amounts to use to create a great tasting cocktail. On the final day of the program guests will have the chance to take in the beautiful fall colours of the Muskoka region as they enjoy a casual Guided Hike through trails and beautiful surroundings with a Naturist Guide who will interpret the local wildlife and flora and fauna.

BANQUET ENTERTAINMENT

Jersey Nights: A Tribute to the Jersey Boys and the music of the Four Seasons

Let Pauly and the Goodfellas dazzle you with their unique entertaining delivery with top hits from the '60s, '70s, and '80s. This dynamic show consists of four actor/vocalists delivering an entertaining performance that captures the unique sound that made the Four Seasons famous. Featuring dazzling live harmonies, soaring vocal arrangements and a hot four piece band, this is the show that brings the Four Seasons classic sound to life!

...networking fun,
in the picturesque
Muskoka region

SPONSORSHIP...

TUESDAY OCTOBER 18

First timer welcome reception	\$2,500	<input type="checkbox"/>
Diamonds and Denim Tradeshow Opening: Dinner stations (4 opportunities)	\$1,500	<input type="checkbox"/>
Muskoka Bonfire	\$2,500	<input type="checkbox"/>

WEDNESDAY OCTOBER 19

Transportation and meals for Humber College students	\$2,500	<input type="checkbox"/>
Breakfast with exhibitors	\$2,000	<input type="checkbox"/>
Opening Keynote - Dr. Joe MacInnis	\$3,500	<input type="checkbox"/>
Morning refreshment break	\$1,500	<input type="checkbox"/>
Buffet lunch with exhibitors	\$2,500	<input type="checkbox"/>
Pre-banquet reception	\$3,000	<input type="checkbox"/>
Banquet wine sponsor	\$3,000	<input type="checkbox"/>
Featured entertainment	\$2,500	<input type="checkbox"/>
Companion Program (Day 1)	\$1,200	<input type="checkbox"/>

THURSDAY OCTOBER 20

Breakfast with exhibitors	\$2,000	<input type="checkbox"/>
Brad McKay Presentation	\$1,500	<input type="checkbox"/>
Morning refreshment break	\$1,500	<input type="checkbox"/>
Sit down lunch	\$2,500	<input type="checkbox"/>
Closing Keynote - Preet Banerjee	\$2,500	<input type="checkbox"/>
Companion Program (Day 2)	\$1,200	<input type="checkbox"/>

OTHER SPONSORSHIP OPPORTUNITIES

Customized pocket agenda	\$2,000	<input type="checkbox"/>
Customized lanyards	\$2,000	<input type="checkbox"/>

...you
make it
possible

SPONSORSHIP INFORMATION AND PAYMENT

Company Name: _____

Mailing Address: _____

Telephone: _____ Fax: _____

Email: _____

Total Sponsorship: \$ _____ Cheque Visa MasterCard

Credit Card No: _____ Expiry Date: _____

Cardholder Name: _____

Cardholder Signature: X _____

Mail form, or submit PDF form, along with payment to:
OACFP, 27 Legend Court, PO Box 10173, Ancaster ON L9K 1P3
or Fax: 905-383-2771

EMAIL ELECTRONICALLY
FILLED FORM TO OACFP

NOTE: the PDF version of this form can be completed and submitted electronically.

If this form is accessed from a website, under some conditions you can't fill it in (e.g., if using Microsoft Edge browser) or the Submit button may not work (e.g., Chrome browser). In that case, save the PDF form to your computer and open it in Adobe Reader, complete it and send it using the form's submit button.

YOUR ORGANIZATION'S LOGO (DUE NO LATER THAN AUGUST 31, 2016)

We require a high quality, print ready, logo of your organization to be included on conference promotional materials and signage, submitted by August 31, 2016. The preferred format is Illustrator (.ai, .eps) or scalable PDF (.pdf) to allow it to scale well to any size. Please email your logo to the OACFP office at info@oacfp.com

Sponsorship opportunities are available on a first-come, first-served basis.